

Contains pyriproxyfen, the active ingredient used in Seize® 35 WP.



INSECT GROWTH REGULATOR



BRAIZE™ 35 WSB



RELIABLE SCALE CONTROL THAT LASTS.

Stop scale insects in their tracks with Braize 35 WSB. Comparable to Seize 35 WP and Terva 35 WP, Braize 35 WSB is a long-lasting insecticide that protects tree nut, stone fruit and pome fruit crops from a wide range of scale insects including aphids, black fly, San Jose scale, walnut scale and more. It is not toxic to bees and other beneficial insects but effectively inhibits the development of scale insect eggs and sterilizes adult scale insects.

The residual activity of Braize 35 WSB offers a full season of control to provide lasting protection for your crops. The easy-to-use four ounce, water-soluble packet should be applied by ground using airblast equipment, and full, thorough coverage is important for maximum efficacy. A flexible application window means scale insects can be controlled effectively at multiple life stages, and Braize 35 WSB is exempt from VOC Regulations.

KEY BENEFITS

- Immediate, Long-Lasting Control
- Gentle on Beneficial Insects and Bees
- Proven Disruptor to the Life-Cycle of Scale
- Flexible Application Window

KEY USES

- Almonds
- Apples
- Apricots
- Cherries
- Peaches
- Pears
- Plumes
- Prunes
- Walnuts

PRODUCT NOTES

EPA REGISTRATION NUMBER

91234-63

ACTIVE INGREDIENT

Pyriproxyfen 35%

FORMULATION

Wettable Powder

IRAC NUMBER

7C

SIGNAL WORD

Caution

PACKAGE SIZE

4 x 10 x 4 wt oz

RESTRICTED USE

No

Refer to label for specific use restrictions.



Relevant. Simple. Reliable.

APPLICATION INFORMATION

Braize 35 WSB acts by suppressing embryogenesis within the insect egg and by inhibiting metamorphosis and adult emergence of target insects. Braize 35 WSB has no activity on adult insects but hatching of eggs laid by treated adults will be suppressed. Since Braize 35 WSB is an Insect Growth Regulator (IGR) and activity depends on the insect’s development, evidence of activity will be slower than typical contact insecticides.

Braize 35 WSB comes in an easy-to-use water-soluble packet and may be applied by ground using airblast equipment. Thorough coverage is critical for control. It is essential to use adequate water volume to ensure thorough coverage.

TABLE OF EQUIVALENTS	
RATES OF SEIZE 35 WSB PER ACRE	# OF WATER SOLUBLE PACKETS TO TREAT 5 ACRES
3 oz	3
4 oz	4
5 oz	5

MANAGING RESISTANCE:

Braize 35 WSB may be mixed and/or alternated with commonly used insecticides to comply with local Integrated Pest Management (IPM) and Insect Resistance Management (IRM) programs.

Repeated use of the same class of insecticides with similar modes of action can lead to the buildup of resistant insect strains. To optimize resistance management practices, make no more than two applications of Braize35 WSB per growing season. Braize 35 WSB may be used in alternation with other IGR materials possessing dissimilar modes of action and/or with other chemical classes of insecticides. Follow local, state, and federal IPM and IRM recommendations. Read and follow all product labels before applying any insecticide.

Refer to product label for complete application and mixing instructions.

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KEY INSECTS

- Aphids
- Armyworm
- Black Fly
- Black Scale
- Brown Soft Scale
- California Red Scale
- Codling Moths
- Florida Red Scale
- Fruitworm
- Glassy-Winged Sharpshooter
- Italian Scale
- Leaf Miners
- Lecanium Scale
- Pear Psylla
- San Jose Scale
- Snow Scale
- Thrips
- Walnut Scale
- Whitefly
- White Peach Scale

(Refer to product label for complete list)